



**NSPCC West Midlands Business Board**

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**NSPCC Birmingham Ball  
Sponsorship Pack 2025**



# Our Purpose

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The West Midlands Business Board has been established for the last 17 years, We raise funds and the profile of the charity in the West Midlands. The board is made up of local business leaders who deliver events throughout the year to support the vital services the NSPCC provides locally in the West Midlands.

Did you know that the NSPCC Childline service received 32,200 calls from local children and young people in the West Midlands experiencing difficulties ranging from Mental health to abuse in 2023/24

Without the funds raised through events such as the ones discussed in this pack, these calls would go unanswered.



# NSPCC Stats at a Glance

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**200,000**

**Calls received to  
ChildLine  
23/24**

**£40,000**

**Cost of running  
Childline for one  
day**

**90%**

**Of funds comes  
from charitable  
donations**

**£40,000**

**Could pay for a  
trained  
practitioner for  
one year, helping  
children get back  
on track following  
abuse**

**Helpline**

**NSPCC made  
5,515 referrals to  
the police and  
social services in  
the West  
Midlands**

# NSPCC Annual Gala Ball

## Friday 28th November

### 2025

#### Sponsorship Tiers Available

Sponsorship Includes	Headline Sponsor (£10,000) 1 Available	Tier 2 Sponsor (£5,000) 3 Available	Tier 3 Sponsor (£3,500) 2 Available
VIP Tables	X 2	X 1	X1
Standard Tables			
Access to VIP Drinks Reception	X	X	X
Branding on Promo Materials inc. Social Media	X Main Banner on all materials Ad in Brochure	X Logo on main screen and Ad in Brochure	X Logo on main screen
Have your own branded materials on show.	X		
Dedicated Social Media Posts to Brand	X		





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**Thank you**

**Please contact [Amanda.synott@nspcc.org.uk](mailto:Amanda.synott@nspcc.org.uk) to discuss  
options**